



HARLAN HAMMACK

BUSINESS & LEADERSHIP
COACH, SPEAKER, AUTHOR

SPEAKER BIO

Harlan Hammack is a highly respected and sought-after Business and Leadership coach. He specializes in helping business owners "turn common sense into common practice" by systematizing their business, improving employee engagement, and building world-class teams.

Coach Harlan delivers actionable, measurable solutions that guarantee quantifiable results. With over two decades of impeccable management consulting, leadership coaching, speaking, and hands-on business experience, Harlan's insights and expertise are second to none.

BOOKING INFORMATION

To book Coach Harlan for your next event, please contact Megan at megan@ib4e.com.

Also, check out the iB4e Coaching website at www.ib4e-coaching.com

PREPARED KEYNOTES

PIC - Pilot in Command: Leadership in Challenging Times

As the Pilot in Command of your business, you are responsible for the success of your team, it's mission, and goals. When things go wrong, you need to keep calm, remember your mission, and pilot your business. Learn the pilot's framework of Aviate, Navigate, Communicate.

Turning Common Sense into Common Practice

If you have employees, then you know that "common sense" is never common. Employees do things that make us shake our heads and wonder "What were you thinking?" As leaders and business owners, we make decisions based on our Core Values, but if you don't share your Core Values with your employees, then what are THEY using to make THEIR decisions.

The True Cost of Disengaged Employees

Estimates show that US companies are losing \$400-\$550 billion each year due to disengaged employees. What drives employee engagement? How can you create a company culture that ensures engagement?

Ditch the Chaos: Systematizing Your Business

Every business runs on a set of business processes, but if they aren't documented, taught, and managed then your results are not repeatable. Learn the steps to systematize your business to make your business measurable, repeatable, and sustainable.

How to Delegate Like a Boss

Entrepreneurs are famous for trying to do everything on their own. They take on too much and, in the end, spend so much time working IN their business that they don't spend enough time working ON their business. Learn how to delegate to get more time back, to grow your team and get more done.

Achieve Every Goal: The Secret Power of the RSSCO(TM) Framework

If you set goals, you need to learn the RSSCO™ Framework. Once you learn the secrets of this simple yet powerful framework, you will be able to set and achieve both personal and professional goals like magic.

Attitude is Everything: Just Ask a Pilot!

We've all heard the phrase "fix your attitude" or "attitude is everything" but have you ever wondered what that really means? Get a pilot's perspective on the importance of attitude and you'll never ignore that advice again!

Custom presentations available. Just ask!

TESTIMONIALS

I have been working with Harlan over the past few months with a focus on managing and embracing growth in my company. He has been instrumental in providing me with the tools I need to put plans in place to grow my business through pricing, capacity planning and staffing. I highly recommend Harlan to any business owner who truly wants and needs to focus on growing their business.

Mary Buzzeo, Senoia, GA

Harlan is an outstanding speaker, leadership coach, and mentor. His mentorship and friendship have helped me improve my own writing and speaking. He knows how to educate, teach, and mentor. I highly recommend Harlan; he can help you as he has helped me.

Mark Gelhardt, Peachtree City, GA

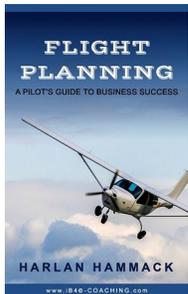
Harlan's presentation skills are exceptional. His style of delivery and his grasp of the content is quite good. As an author on speaking skills and a presentation-skills coach, he delivers what is promised.

Harry VanderKrabben, Peachtree City, GA

"We've been looking forward to your presentation [at the Cherokee County Chamber of Commerce's Leadership Symposium] and as expected—you didn't disappoint us!"

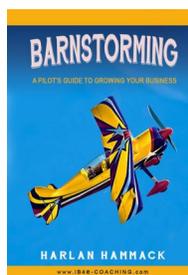
**PAM CARNES, PRESIDENT
Cherokee County Chamber of Commerce**

BOOKS



FLIGHT PLANNING: A Pilot's
Guide to Business Success

BARNSTORMING: A Pilot's
Guide to Growing Your
Business



[Available at Amazon.com](https://www.amazon.com)

OTHER TOPICS

- EFFECTIVE COMMUNICATION
- STRATEGIES, SYSTEMS, AND CONTROLS
- ORGANIZATIONAL CHANGE MANAGEMENT
- TIME MANAGEMENT
- SETTING AND ACHIEVING GOALS



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